

What

Nearly half of 12-15s think downloading shared copies of music and films for free should not be illegal

Children and Parents attitudes to Media
Ofcom 2012

Microsoft[®]

theparentzone

What

What do children do online?

Downloading or streaming movies and videos	They may be using illegal sites without realising, to get latest movie releases for free
Creating and uploading videos	Anyone over the age of 13 can have a YouTube account and post videos of themselves or others
Sharing photos and videos	They may send or receive sexual images – commonly known as ‘sexting’ – and may be coerced into it

What

Avatar websites like Club Penguin will collect data including parent's data and children chat records

- By clicking ACTIVATE you agree to allow your child to play CLUB PENGUIN online and/or on mobile devices. You also allow us to collect and use certain Account information, including Penguin name and attributes (color, virtual items, challenges accomplished, etc.), and Account password in accordance with our Privacy Policy. For guest experience and security reasons we store chat logs and collect a parent e-mail address. We may use the e-mail address to provide information about the game. Additionally, you agree to the Club Penguin [Terms of Use](#) and [Privacy Policy](#) and Club Penguin [Rules](#) on behalf of you and your child. Please review these documents before proceeding.

What

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Activity	Top 10 internet activities carried out at least once a week, by age: 2012		
	5-7yrs	8-11yrs	12-15yrs
Schoolwork / homework	38	67	82
Online games	47	51	47
Surfing / browsing	15	38	71
Social networking	3	19	75
Videos	9	25	56
Music	7	19	53
Avatar websites	33	36	15
TV	24	21	28
Wikipedia website	4	19	38
Instant messaging	1	11	45

What

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5-15 yr olds spend
on average 11.5
hours a week
online in England

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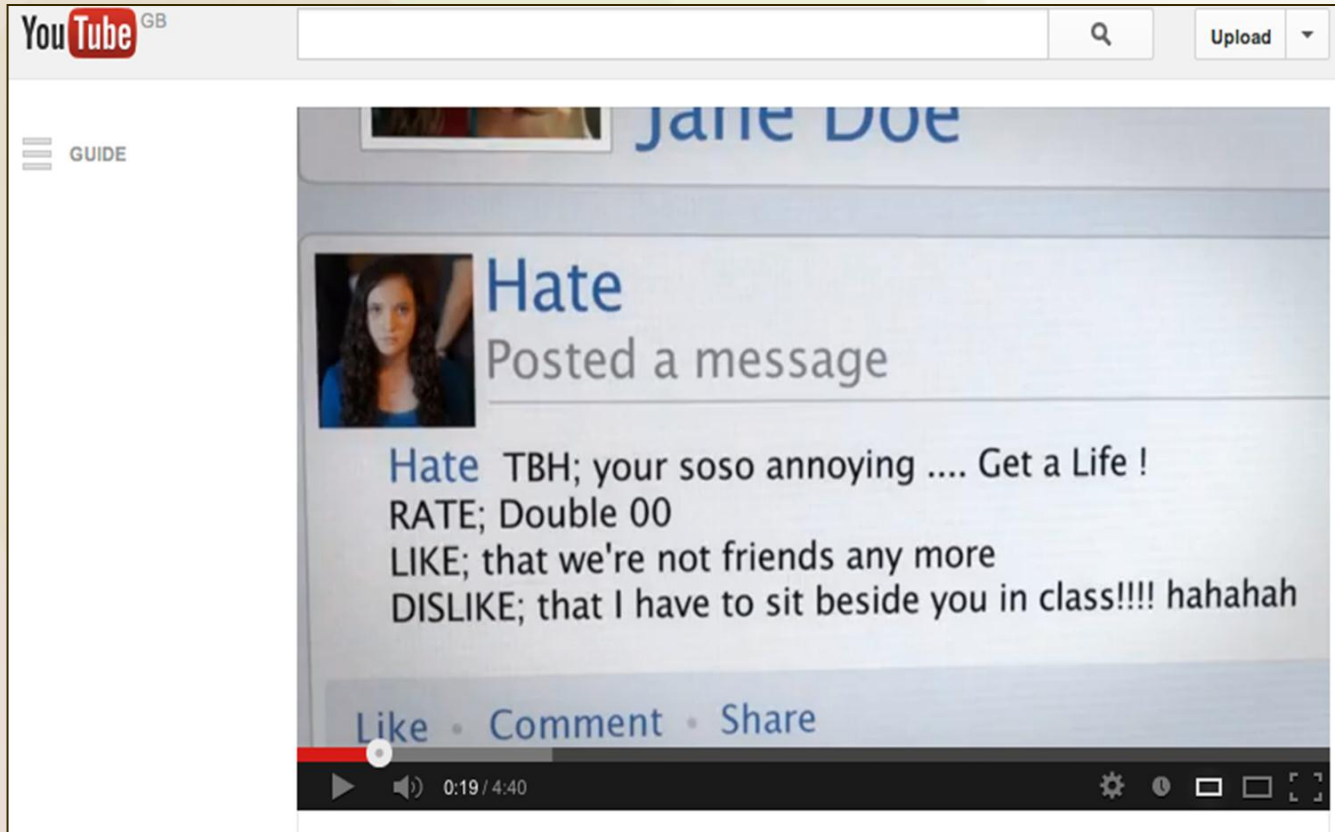
What

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Bullying or harassment of others	This may be someone they know via a site like Facebook, or anonymously through sites like askfm and Omegle – ‘trolling’
Gambling or ‘underage purchasing’	Age verification on most sites is carried out by asking for a date of birth and confirming through an email address, both of which can be falsified
Hacking	This could be a friend’s Facebook account (‘fraping’ or ‘brapeing’)

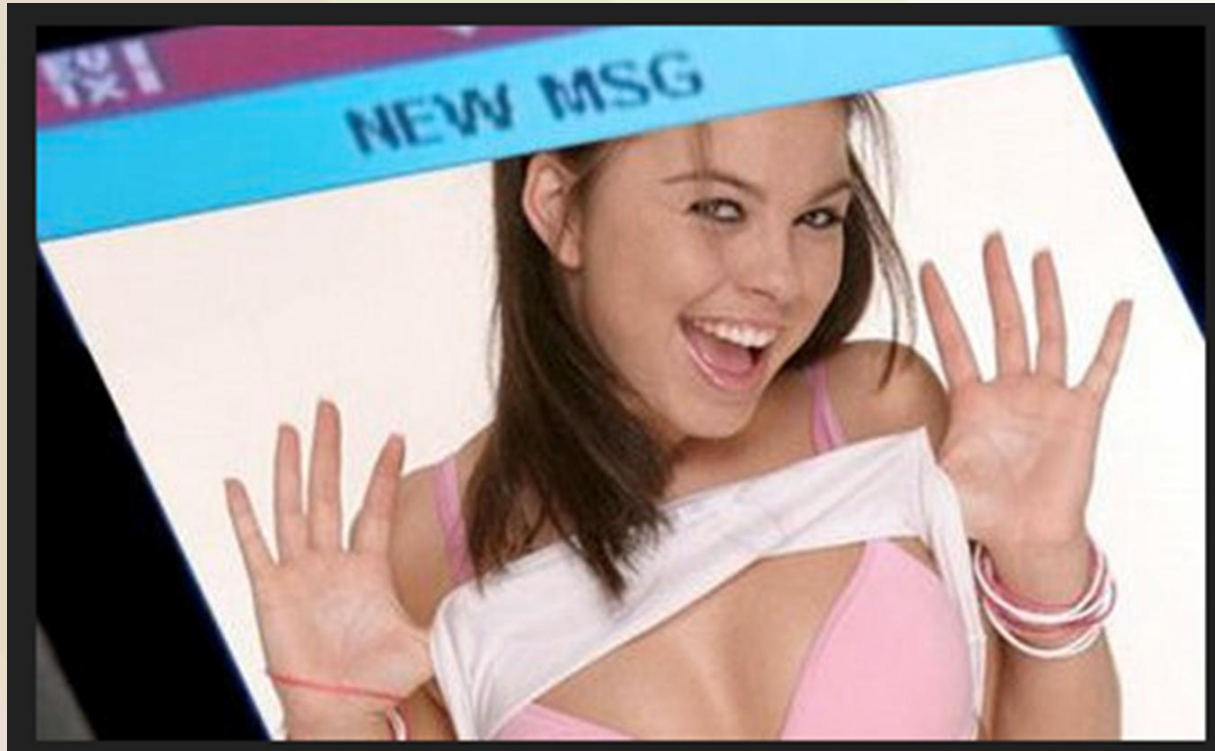
What

Children bullying online?



What

Sexting



What

In app purchasing



What

Why is What so important?



Your child may be involved in illegal activity like hacking or sharing sexual images



They may be making deliberate or accidental purchases without you knowing



They may be struggling to manage their online friendships and get involved in bullying or harassment

What

How to find out What your children are doing online



Talk to your child about illegal and legal activity online and ask them if they create films



Ask your child about the sort of images they receive and send and find out if they use web cams!



Make sure your child knows that can talk to you if they are feeling pressured into sending or receiving sexual images

What

What to do if you have a What worry



Turn off in-app purchasing on smartphones and tablets



Check your child's privacy settings on sites like Facebook and image sharing sites like Instagram



Decide whether you need to involve your child's school or even the police